



THE FORT WORTH  
PUBLIC LIBRARY  
FOUNDATION

# SPONSORSHIP OPPORTUNITY

## The Cigar Smoker

*Presented by:* HARRIS PACKAGING AND AMERICAN CARTON CO.

MAY 6, 2026

THE FORT WORTH CLUB  
COCKTAIL RECEPTION 5:30 P.M.  
PROGRAM & DINNER 7:00 P.M.





## About Us

## Our Mission

To inspire, secure, and grow philanthropic support and advocacy to benefit the Fort Worth Public Library and our diverse community.

## Who We Are

The Fort Worth Public Library Foundation is a 501c3 non-profit that raises money to support innovative programs and services at all 20 Fort Worth libraries. Since 1993, the Foundation has granted over \$21 million to empower communities through the thousands of programs, services, and resources provided by the Fort Worth Public Library.

**In 2026, FWPLF is working to fund the following priorities:**



**Education & Growth**



**Arts & Culture**



**Community Vitality & Engagement**



**Books & Reading**

# About The Fort Worth Public Library

The Fort Worth Public Library's mission is to create a community of learners, dreamers, and doers by serving Fort Worth and its surrounding areas. It is one of the busiest and fastest-growing library systems in Texas, with 20 libraries and counting to keep up with the rapid population growth.

**209,394**

**Active  
Cardholders**

**1,800**

**Students reached by the  
LaunchPad College App  
Mentoring Program**

**112,000+**

**Patrons attend the  
library programs  
annually**

## Demographics of Our Audience

The Fort Worth Public Library patrons and Foundation supporters are diverse and far-reaching. Our service area is over 359 square miles of Tarrant County and extends into Denton, Johnson, Parker, and Wise counties.



**34% of residents  
are individuals  
under the age of 18**



**Median household  
income is \$76,602**



**10.5% of our  
residents are 65+**



# Communication & Outreach

You will be gratefully acknowledged and recognized in front of our audience of library lover, business leaders, and other community supporters.



## Get in the Spotlight

- 3,000 email addresses per digital communication
- 2,800 views of Cigar Smoker Gala webpages
- 4,000 reach across Meta and Instagram
- 2,500 Gratitude Report recipients
- 300+ audience members attending the Cigar Smoker





# Event Opportunities & Benefits

In its 29<sup>th</sup> year, the Cigar Smoker is a one-of-a-kind gala that raises funds for the Fort Worth Public Library.

The event was inspired by Andrew Carnegie's charge in 1899 to solicit donations equivalent to the price of a good cigar to help fund a Carnegie library in Fort Worth.

Sponsors and guests enjoy a cocktail reception, tastings from local distilleries, Cuban cigar rolling, a three-course dinner, music, premium cigars, and a live and silent auction in the elegant surroundings of the Fort Worth Club.

## ANDREW CARNEGIE PRESENTING SPONSOR

- ✓ Priority check-in the VIP Lounge
- ✓ VIP seating at center stage for 10
- ✓ Exclusive recognition from the podium during program
- ✓ Opportunity to make remarks from the podium during program
- ✓ Logo placement on all event centerpieces (300)
- ✓ Logo placement on all print & digital marketing materials
- ✓ Premier event signage placement with logo (on stage)
- ✓ Dedicated social media post
- ✓ Personal table server
- ✓ Special port served with dessert
- ✓ 10 raffle tickets

**\$15,000**

## BAR SPONSOR

- ✓ Priority check-in the VIP Lounge
- ✓ VIP premium eating for 10 (left or right of stage)
- ✓ Verbal recognition from the podium during program
- ✓ Logo placement on cocktail napkins (1,000+)
- ✓ Logo placement on all print & digital marketing materials
- ✓ Premier event signage placement with logo (3 bar locations)
- ✓ Option to name a signature cocktail
- ✓ 10 raffle tickets
- ✓ Dedicated social media post

**\$10,000**

## CIGAR SPONSOR

- ✓ Priority check-in the VIP Lounge
- ✓ VIP premium seating for 10 (left or right of the stage)
- ✓ Verbal recognition from the podium during program
- ✓ Premier event signage placement with logo
- ✓ Logo placement on gift bags (300+)
- ✓ Logo placement on all print & digital marketing materials
- ✓ 10 raffle tickets
- ✓ Dedicated social media post

**\$10,000**

## MEDIA SPONSOR

- ✓ Priority check-in in the VIP Lounge
- ✓ VIP premium seating for 10
- ✓ Verbal recognition from the podium during program
- ✓ Print collateral option on seats at tables
- ✓ Logo placement on all print & digital marketing materials
- ✓ Premier event signage placement & logo

**\$10,000**

## WINSTON CHURCHILL TABLE SPONSOR

- ✓ Priority check-in the VIP Lounge
- ✓ VIP premium seating for 10
- ✓ Verbal recognition from the podium during program
- ✓ Premier event signage placement with logo
- ✓ Logo placement on all print & digital marketing materials
- ✓ 10 raffle tickets

**\$8,500**

## MARLENE DIETRICH TABLE SPONSOR

- ✓ Preferred seating for 10
- ✓ Logo event signage
- ✓ Logo on all print & digital marketing materials
- ✓ Logo recognition from the podium during program
- ✓ 10 raffle tickets

**\$6,000**



## Mission Partners

Interested in supporting the mission and event but cannot attend? Mission Partners allows you or your organization to sponsor the event with the option to purchase individual tickets as needed at a 20% discount.

- |  |                |
|--|----------------|
| ✓ <b>Raffle Sponsor:</b> Exclusive signage, verbal recognition during the raffle draw and all print/digital/verbal/podium recognition                        | <b>\$3,000</b> |
| ✓ <b>Step and Repeat Sponsor:</b> Exclusive signage at the Step and Repeat and all print/digital/verbal/podium recognition                                   | <b>\$2,000</b> |
| ✓ <b>Volunteer Lounge Sponsor:</b> Exclusive signage at the volunteer lounge, logo on volunteer name badges, and all print/digital/verbal/podium recognition | <b>\$1,500</b> |
| ✓ <b>Amplify 817 Music Sponsor:</b> Exclusive signage at both music stages and all print/digital/verbal/podium recognition                                   | <b>\$1,000</b> |

## Reserved Tables and Individual Tickets\*

- |   |                |
|---|----------------|
| ✓ Reserved table for 10 (guarantees sitting together) | <b>\$3,500</b> |
| ✓ Individual ticket(s)                                | <b>\$350</b>   |

*\*Reserved tables and individual tickets are subject to availability.*

# Join Us at the Cigar Smoker

**Sponsor or purchase your table today!**



## Key Dates & Contacts

**March 31, 2026:** Submit logos to receive all recognition benefits

**April 1, 2026:** All Sponsors and tables must be paid in full

**May 6, 2026:** Ticket sales close at Noon

**Event Planning Team:** [smoker@fwlibraryfoundation.org](mailto:smoker@fwlibraryfoundation.org)



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